## What if I don't want to kill them?

There are a variety of repellents available, ranging from granular, to electronic, to sprays.

Mouse and rat repellents are made with <u>natural ingredients</u>, containing ingredients such as peppermint, cedar, clove, and spearmint oils. They work by delivering a smell and taste that rats and mice naturally hate while remaining safe for use around kids and pets, giving you both protection and peace of mind.

The Mouse Magic repellent comes in small tea bag-like pouches, perfect for placing inside vehicles or storage areas like attics.

The <u>electronic</u> repellents work by emitting high frequency sound waves to repel the rodents away from your home. The noise is completely inaudible to humans and any non-rodent pests.

Please note, you would not want to use repellents in combination with poisons or traps in the same area. This is because, the repellents will deter the mice and rats from coming near the poison or traps you've placed nearby.

Hover your phone's camera over the QR code to view our Mouse and Rat repellents.



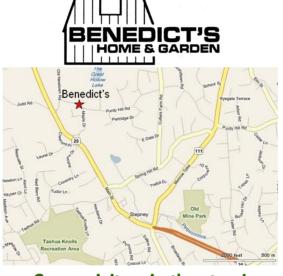
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Come visit us in the store!

Notes:

### **Controlling Rodents**



Brands you trust. People who know.



#### Mice and Rats

Mickey Mouse. Jerry from Tom & Jerry. Stewart Little. Desperaux. These are some examples of what the media portrays mice and rats as. However, rodents are actually disgusting, pesky creatures. They invade your homes and eat your food, leaving nothing but scratching from within walls and their droppings as presents behind.

Dealing with rodents is a serious problem. There are many products that claim to be the be-all, end-all of rodent poisons or traps. However, there are many concerns that come with purchasing these products.

- Will they harm my pets or children?
- Will they contaminate my food or water?
- And what about the smell of the dead rodents?

#### What can I do?

At Benedict's, we sell a number of different brands of rat poisons, traps, and repellents; Just One Bite, Havoc, Tomcat, Jaguar, Hawk, D-Con, Bonide, and more. Each brand comes in various forms; pellets, wax blocks, traps of various types, spray repellents, electronic, etc.

#### **Poisons**

Most poisons share one of three active ingredients; bromadiolone (Just One Bite), diphacione (yellow Tomcat), or brodifacoum (Havoc, Jaguar). These three ingredients act as anticoagulants; that is, they prevent blood from clotting, making it impossible to stop wound from bleeding. They then also make the rat or mouse hemorrhage, causing unstoppable internal bleeding, eventually killing them.

The red label Tomcat contains bromethalin, which acts on the <u>nervous system</u> of the rat to increase pressure in the brain, eventually causing it to hemorrhage, killing them.

MouseX and RatX contain corn gluten as their active ingredient. It coats the lining of a part of the rodent's lower gut. This coating of the "fine hairs" in the lower gut, called villi, disrupts the messaging system to the rodents brain, causing it to stop drinking water. This leads to dehydration, blood thickening, kidney dysfunction, coma and eventual death. It also leads to a process called "mummification", which means the body of the diseased rodent will dry out, rather than decompose normally. This means a 95% reduction in smell.

Hover your phone's camera over the QR code to view RatX FAQ.



# So which poison should I choose?

The biggest difference between these three types of killers is that the anticoagulant (bromadiolone, brodifacoum, and diphacione) remains in the blood of the rodents after its death, making it possible for pets to be harmed by it if they find the body of the rodents and ingest, lick, or simply pick up the body in their mouth.

The <u>bromethalin</u>, which affects the nervous system of the rodent, will not harm your pet if it finds the body of the rodent.

Lastly, because of the unique digestive systems of mice and rats the <u>corn gluten</u> products have zero chance of accidental secondary kill, making these the safest products to use as a rodent poison around livestock, children and pets.

### What about traps?

There are a wide variety of traps you can use instead of or in combination with poisons.

Hover your phone's camera over the QR code to view our Mouse and Rat Poisons and Traps.

